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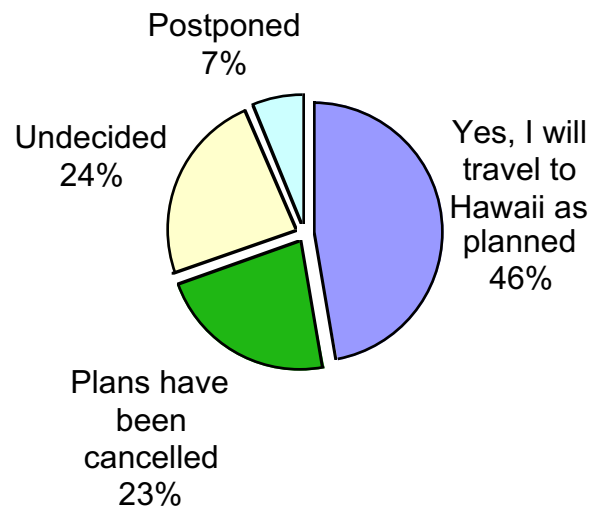
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"Hawaii no Arukikata" (Globetrotter) Japanese Web Site Survey Results

Survey Results (Total Respondents 367)

Yes, I will travel to Hawaii as planned	46.9%
Plans have been cancelled	22.6%
Undecided	24.0%
Postponed	6.5%
TOTAL	100%

JAPANESE TOURISTS TRAVEL PLANS TO HAWAII' FROM SEPTEMBER 2001 - FEBRUARY 2002



Reader comments on following pages.

JAPANESE TRAVELER COMMENTS

YES, I WILL TRAVEL TO HAWAII AS PLANNED

- Departure 10/2001: Mihoko from Tokyo, 38
"I'm going without hesitation because it is a vacation that I've been looking forward to and if tourism declines many people will lose their jobs. I'm going with my husband and 5 year old daughter, and I was the only one who couldn't make up their mind. The other two were without an ounce of hesitation. That was perhaps the biggest reason we decided to go. I'm glad that your comments and updated situations on the island on this bulletin board made me feel assured. If we were wealthy we would love to spend a lot of money there, but we will do as much as we can."
- Departure 10/2001: Uki from Kanagawa Prefecture, 30
"I have been looking forward to this and planning for it, and I completed my reservations and was able to get time off! The risk is the same in Japan and I would hate to cancel it and regret it. For the sake of those in Hawaii, and for my sake, I'm going as long as the planes are flying."
- Departure 9/2001: Tom Tom from Aichi Prefecture, 30
"After reading "Hawaii no Arukikata" and the interview with Jake Shimabukuro, I decided, "OK, let's be strong! I'm going!"
- Departure 10/2001: Mike from Hokkaido, 45
"I'm sure that people in Hawaii want us to come, and these are plans one year in the making and my kids want to go so we decided to go."
- Departure 10/2001: Hanahana from Mie Prefecture, 29
"It's a different matter if a war begins, but I'll watch the situation. But I love Hawaii, and I feel that I have to go since my friends who live there will have their jobs affected."
- Departure 10/2001: Yuka from Tokyo, 27
"We've been planning this family trip from three months ago. We researched Hawaii and was looking forward to it, until the terrorist incident. It was a big shock and we thought of canceling, but reading the information on "Hawaii no Arukikata", and thinking that by returning to normal life would mean not yielding to the terrorists, we plan to go on October 1! During a time like this is all the more reason to enjoy ourselves fully under Hawaii's blue sky."
- Departure 12/2001: Madame Neko from Tokyo, 36
"I'm going at year's end, there's still more time, and the importance of Hawaii's tourism industry can't be denied. I hope to make a small contribution to the economy."
- Departure 9/2001: Carrie from Tokyo, 30
"I plan on going, no matter what. However, I worry about what locals will think of me. I'm going for a wedding, so I worry that the locals will think that this isn't the time to celebrate when so many of our citizens have died. Still, when I asked the local staff, they said, "Everything is as usual." With that, I made my decision."

PLANS HAVE BEEN CANCELLED

- Tokumei from Aichi Prefecture, 24
"I was supposed to go for a relative's wedding next May, but I cancelled it, unless things change until then. Even though Hawaii's streets are safer, it's still America, and I don't want to spend my vacation keeping my eye on the news. Since it's a vacation, I want to enjoy it without any worries."

- Catherine from Kanagawa Prefecture, 26
"I was planning this trip from a year ago and I struggled with the decision to cancel. My reason was that I couldn't go on a vacation when I love America so much and during a time when so many innocent people were sacrificed in this miserable incident. Another reason was that I didn't want to cause my family and people around me to worry about me. I will hold back at least for the rest of this year."
- Mizue from Tokyo, 33
"I really didn't want to cancel, but my entire tour was cancelled (I was supposed to leave two days after the attack). I haven't traveled abroad in two years, and work has been hectic since April so I was really looking forward to it from my heart. I was really disappointed. It was going to be my first solo vacation...I'm uneasy about what my happen from now, but I will definitely go once things settle down!"
- Rika from Ehime Prefecture, 27
"I was supposed to go to Hawaii from September 17, but my tour was cancelled and I was unable to postpone it. Also, the person I was going to go with was totally against it. I love Hawaii and this trip was the only thing I was looking forward to so I cried a lot. I'm very disappointed, even still."

POSTPONED TRIP

- Puru-chan from Hokkaido, 21
Departure 9/2001, Postponed 1 month
"To go to Hawaii during this time seems inappropriate, but it was something that was planned from before and I don't think that being in Japan is any safer. Hawaii will also be in trouble if tourism declines."
- Naon from Ibaragi Prefecture, 26
Departure 9/2001, Postponed 3 months
"Although in the end we postponed it 3 months, I really do want to go. I think the situation won't change if I was to go now or 3 months from now, but I feel that it would be dangerous and I oppose getting on a plane at this time."
- Shizuo from Tokyo, 40
Departure 9/2001, Postponed 4 months
"I usually go to Hawaii every year in mid-July, but this year I planned to go in September to see the parade and bed race, but I took leave from work in August due to overwork in the heat so I had to postpone it. Then the incident happened. Last year I stopped in Hawaii on the way from New York. Everyone is trying to cheer me up by saying how lucky I was, but I have such mixed feelings but I plan to go during the New Year. I want to see the dance to Hawaiian chants and have it heal the wound in my heart I got in Tokyo. The rainbows and winds of Hawaii call my spirit to it."

UNDECIDED

- Departure 10/2001: Mippon from Hyogo Prefecture, 31
"I'm planning to go since it doesn't appear that a war will start soon. However, my company may forbid air travel, in which case I won't have a choice but to cancel. I made my reservation six months ago and I was looking forward to it, and I really want to go, but I am afraid of terrorism. I'm confused."
- Departure 11/2001: Kaho from Tokyo, 27
"My friend who I'm going with says we don't have to go, and I can't force her to go so I'm thinking of going alone. Besides, I've been looking forward to it and if I don't go now I don't know when I'll be able to."

- Departure 10/2001: Yuki from Osaka, 32
"We still don't know what's going to happen so we're going to wait until the last minute...Although I think that once we go, our unease will decrease...I'm most afraid that the planes won't fly. But I'm still looking forward to it, so I will hope that I can go. I haven't decided yet."